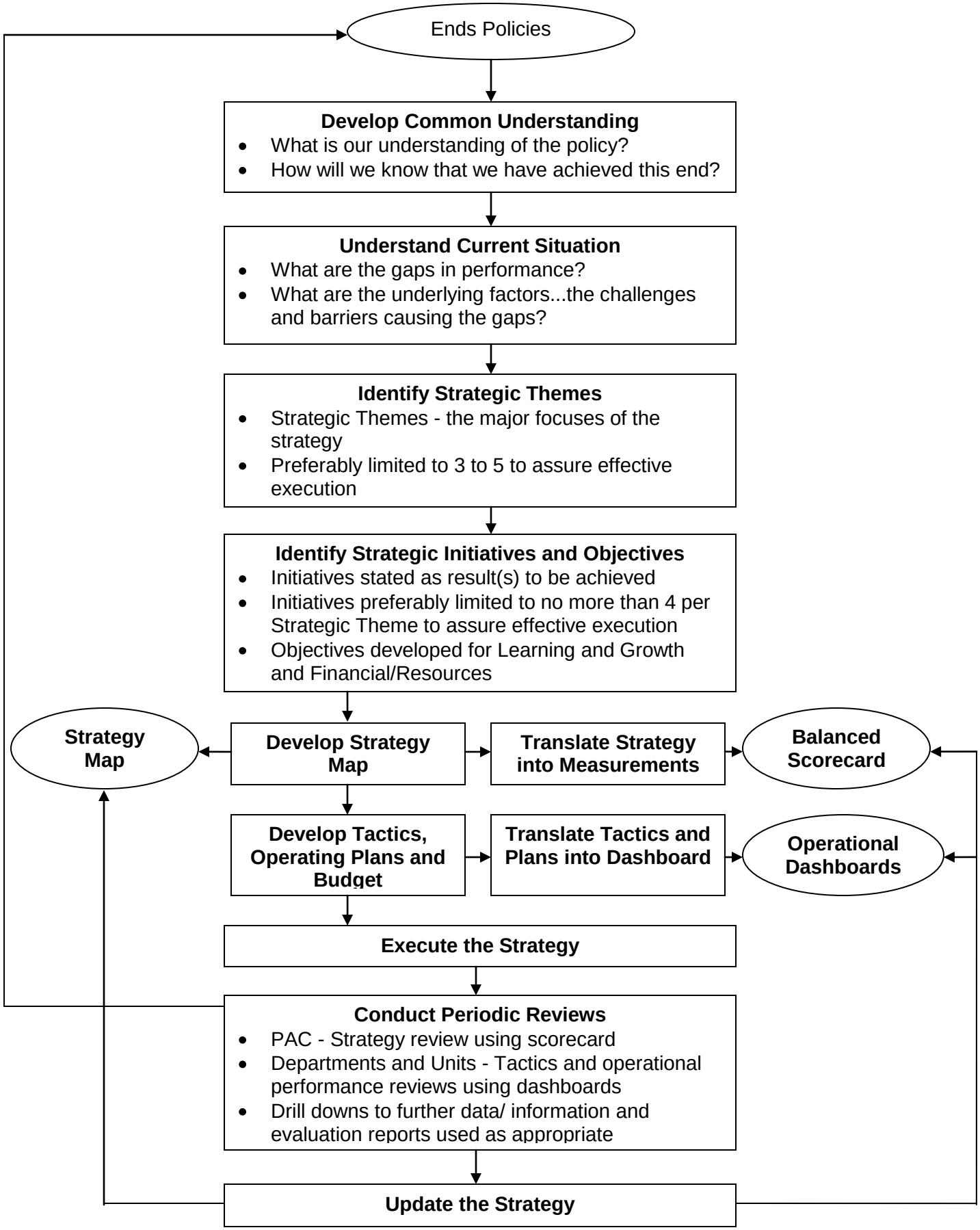# Strategy Development and Execution