

**Means Metrics - Metrics for Strategy Plan**

<b>Strategic Focus #5</b>	<b>Enhance Regional Development</b>				
<b>Strategic Initiative</b>	<b>Workforce Development Strategic Plan</b>				
<b>5.1</b>	Individuals Trained	Unique noncredit students	Annual/term	Noncredit students	Encore
<b>5.1</b>	Annual WFD Revenues	Revenues for noncredit coursework	Annual/term	Noncredit students	Encore
<b>Strategic Initiative</b>	<b>Enhance Entrepreneurship</b>				
<b>5.2</b>	Credit Entrepreneurship Enrollees	Credit enrollees (inclusive of Professional Services Management ATS and other subsequent degrees)	Annual/term	Credit E-ship	Encore
<b>5.2</b>	Noncredit Entrepreneurship Trainees	Unique headcount of those receiving noncredit services (including incubator services)	Annual/term	Noncredit	Encore/WFD
<b>5.2</b>	Entrepreneurial Credential Graduates	Graduates of all current/future entrepreneurship credentials (credit or industry credential)	Annual/term	Credit and noncredit	Encore/WFD
<b>5.2</b>	Number of Students Starting New Businesses	Students and recent graduates launching businesses.	Annual/term	Students and graduates	WFD/Grad Surveys