

**North Central State College
Board of Trustees' Special Meeting
June 28, 2017**

I. CALL TO ORDER

The Chair, Ms. Elisabeth Morando called the annual planning retreat to order at 5:15 p.m. in the Gorman Room (165) of the Fallerius Technical Education Center.

II. ROLL CALL

The Board Secretary, Mr. Stephen Williams recorded the following attendance

Present:

Mr. Mark Masters
Dr. Dwight McElfresh
Mr. Roger Miller
Ms. Elisabeth Morando
Ms. Pamela Mowry
Ms. Linda Nelson
Ms. Janet Pry
Mr. Steven Stone

Not Present:

Mr. Matthew Smith

III. ALSO IN ATTENDANCE

President Dorey Diab introduced Mr. Koffi Akakpo, Dr. Karen Reed, and Mr. Tom Prendergast.

**IV. VISION, MISSION, ENDS, STRATEGIC GOALS & ENVIRONMENTAL SCAN
– Dr. Dorey Diab**

1. Dr. Dorey Diab recapped the current Vision, Mission, Ends and Strategic goals and shared the results of the environmental scan that helps to understand the current environment that College is operating under.

V. PREVIOUS YEAR'S OUTCOMES FOR ACCESS – Mr. Koffi Akakpo/Mr. Tom Prendergast

1. Mr. Koffi Akakpo presented a qualitative analysis of Access accomplishments over the past year as well as objectives for the coming year.
2. Mr. Tom Prendergast presented a quantitative analysis of the Access accomplishments over the past year as well as trend analysis over the past several years.

VI. PREVIOUS YEAR'S OUTCOMES FOR SUCCESS – Dr. Karen Reed/Mr. Tom Prendergast

1. Dr. Karen Reed presented a qualitative analysis of Success accomplishments over the past year as well as objectives for the coming year.
2. Mr. Tom Prendergast presented a quantitative analysis of the Success accomplishments over the past year as well as trend analysis over the past several years.

VII. PREVIOUS YEAR'S OUTCOMES FOR RESOURCES – Mr. Koffi Akakpo/Mr. Tom Prendergast

1. Mr. Koffi Akakpo presented a qualitative analysis of the fiscal resources as well as provided updates on human resources, financial aid, physical facilities and IT infrastructure updates.
2. Mr. Tom Prendergast presented a quantitative analysis of the Resources accomplishments over the past year as well as trend analysis over the past several years.

VIII. FOUNDATION/MARKETING/GRANTS

Dr. Dorey Diab provided reports on the accomplishments of the past year as well as goals of the coming year for the College Foundation, Marketing, and Grants.

IX. HISTORICAL INDICATORS

Dr. Dorey Diab and Mr. Tom Prendergast presented historical indicators to help put the College's current positioning into perspective.

X. CONSTITUENTS' FEEDBACK AND CONSIDERATIONS FOR CHANGE – Dr. Dorey Diab

1. Dr. Dorey Diab reviewed the current Vision and Mission statements and shared feedback received from internal constituents, external constituents and student constituents on the effectiveness and relevance of their current version from each of their unique perspectives and any considerations they may have to offer toward improvement. The Board considered the recommendation for a revised Vision Statement as follows:

Vision:

North Central State College is committed to being a leader in affordable quality higher education and a partner in achieving greater community prosperity and better quality of life.

The consensus of the Board was for agreement with the revision in the College's Vision statement.

2. The board considered the recommendation for a revised Mission Statement noting that previous action had tied the College Mission with the Board’s Global Ends Policy. While the Board felt there was some value in the recommended Mission Statement they felt that the Global Ends Policy was also still valid in conveying the essence of the Ends expectation of the College.

Action Taken: The Board Chair, Ms. Elisabeth Morando moved that the College Mission Statement no longer be tied to the Global Ends policy and that the recommended Mission Statement be adopted as the College’s Mission Statement and that the current Global Ends policy stand in its current form. Ms. Pamela Mowry seconded the motion and the motion was passed unanimously for adoption.

New Mission Statement:

To provide individuals with the knowledge, skills and inspiration to succeed in their chosen path.

XI. ENDS Policies on Equal Opportunity and Diversity Review and Discussion – Dr. Dorey Diab

Dr. Dorey Diab shared current discussions on a recommendation for the Ends policy on Equal Opportunity/Diversity. The recommendation suggested that the two topics were each important in their own right however were not similar in substance and therefore may be better served by splitting into two different policies. Following discussion the Board Chair, Ms. Elisabeth Morando called for the discussion to continue in following regular meetings of the Board so that the Board could be afforded ample time to consider the points presented and their perspective in the ultimate purpose of the Board’s Ends policy on this matter.

XII. NCSC BRAND

Dr. Dorey Diab presented the constituents’ feedback on the College Brand and shared the results of some Faculty and Staff Brainstorming on the topic. The College new brand statement: Changing Lives. Transforming Communities.

XIII. COLLEGE VALUES

Dr. Dorey Diab shared some concerns from constituent feedback that the current statements on College Values and while they had solid substance were too lengthy and difficult to embrace. Dr. Diab presented abridged versions of the value statements that were derived from the constituents’ feedback on the essential elements in each area and submitted that these streamlined versions of the College Values Statements would be adopted as presented. The new values are:

In all we do, we value a culture of integrity, inclusion and excellence

1. We value our students and are committed to creating an accessible and affordable environment that is caring, supportive, inclusive, and learner-centered

2. We value our employees and are committed to creating an environment that is culturally diverse, collaborative, and respectful
3. We value our communities and are committed to creating an environment that is innovative, responsive, and accountable

XIV. STRATEGIC PLAN AND OVERARCHING GOALS

Dr. Dorey Diab presented the overarching goals from the past year and data to report the results toward achievement of those goals. Dr. Diab also presented the results of the strategic planning activities leading to the development of year's goals as well as strategies for achieving those goals.

Qualitative overarching goals

Access goals:

1. Foster a welcoming and collaborative culture for students and community:
2. Provide affordable and viable learning opportunities
3. Offer effective outreach and delivery

Success goals:

1. Foster a welcoming and collaborative culture for students and community
2. Provide affordable and viable learning opportunities
3. Offer effective outreach and delivery

Resources goals:

1. Be a great place to work
2. Manage fiscal resources responsibly
3. Align and optimize college assets and infrastructure

Quantitative overarching goals / Action Items

1. Access: Increase headcount and credit FTE enrollment by at least 1% over the previous year for traditional age students (under 25), and 0.5% for non-traditional students
2. Success: increase cohort success rate (graduation + transfer + still enrolled) by 2.5% on each and overall, using four-year full-time & part-time overall success, and three-year full-time overall success (IPEDS)
3. Resources: Increase reserve by 2% over the previous year and maintain a composite ratio of at least 4.0.
4. Excellence: Continually improve quality (HLC, program accreditation, licensure passing rate) and stakeholders' satisfaction as partly measured by the survey of internal and external constituents.

XV. ADJOURNMENT

The Chair called for any additional business requiring Board action.

ACTION TAKEN: As there was no further business requiring the Board's consideration, the Board Chair, Ms. Elisabeth Morando declared the 2017 Annual Planning Retreat adjourned 8:44 p.m.

Respectfully submitted:

Stephen R. Williams

Mr. Stephen R. Williams, Board Secretary

Elisabeth Morando

Ms. Elisabeth Morando, Board Chair