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|  | **Preparatory Courses** | | | | | |
| Complete | Course Number | | Course Title | |  | |
|  | **FYEX 0070\*** | | College and Career Success | |  | |
|  | **ENGL 0040\*** | | Integrated Reading and Writing | |  | |
|  | **MATH 0030, MATH 0075, MATH 0084, STAT 0086 \*** | | Developmental Math courses | |  | |
|  | **FALL YEAR ONE** | | | | | |
| Complete | Term | Course Number | | Course Title | Prerequisites | Credits |
|  |  | **BUSM 1010 ^** | | Introduction to Business & Entrepreneurship | ENGL 0040 \* | 3 |
|  |  | CISS 1210 | | Microsoft Word | CISS 1020 or pass Computer Literacy & Keyboarding Assessment | 2 |
|  |  | ACCT 1010 | | Financial Accounting |  | 4 |
|  |  | **ENGL 1010 ^** | | English Composition I | ENGL 0040 \* | 3 |
|  |  | ARTS 1070 | | Digital Photography |  | 3 |
|  |  | **^ Milestone course** | |  | **Semester Credit Hours** | **15** |

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|  | **SPRING YEAR ONE** | | | | |
| Complete | Term | Course Number | Course Title | Prerequisites | Credits |
|  |  | COMM 1010 | Speech |  | 3 |
|  |  | BUSM1110 | Business Law and Ethics |  | 3 |
|  |  | CISS 1220 | Microsoft Excel | CISS 1020 or Pass Computer Literacy & Keyboarding Assessment | 2 |
|  |  | ECON 1510 | Microeconomics | MATH 0074 \* | 3 |
|  |  | **BUSM 1170**^ | Business Communications | ENGL 1010 | 3 |
|  |  | **^ Milestone course** |  | **Semester Credit Hours** | **14** |

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|  | **FALL YEAR TWO** | | | | |
| Complete | Term | Course Number | Course Title | Prerequisites | Credits |
|  |  | VCMT 1050 | Imaging I |  | 3 |
|  |  | VCMT 1085 | Visual Communication I | VCMT 1050c | 3 |
|  |  | BUSM 1150 | Marketing | ECON 1510 | 3 |
|  |  | **STAT 1010** ^ or MATH 1110 | Probability and Statistics OR  College Algebra | STAT1010 – MATH 0086 or STAT0086 (m) \*  MATH1110 – MATH0086 \* | 3-4 |
|  |  | BUSM 2110 | Promotion & Advertising | ENGL 0040\* | 3 |
|  |  | CISS 1280 | Microsoft Excel Advanced | CISS1220 | 2 |
|  |  | **^ Milestone course** |  | **Semester Credit Hours** | **17-18** |

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|  | **SPRING YEAR TWO** | | | | |
| Complete | Term | Course Number | Course Title | Prerequisites | Credits |
|  |  | BUSM2310 | Digital Marketing Analytics | BUSM 1150 and CISS 1280 and BUSM 2110 | 3 |
|  |  | BUSM 1130 | Principles of Selling and Customer Service | ENGL 0040 \* | 3 |
|  |  | VCMT 1190 | Video Production I | ARTS 1070 (minimum grade of C-), VCMT 1050 (minimum grade of C-) | 3 |
|  |  |  | Humanities Elective | See list on back | 3 |
|  |  | BUSM2272  OR  BUSM2280  AND  BUSM2285 | Case Studies in Business  Cooperative Work Experience  Seminar | BUSM1150, ENGL1030 or BUSM1170, and a minimum of 45 credit hours completed  BUSM2285 (m); Student must have completed 20 semester credit hours of BUSM classes with a C- or better; Students should have a 2.0 GPA; All forms required for the Cooperative Work Experience must be submitted upon registering for this class; Students are required to attend an orientation class the first week of the semester; Students must get permission of the instructor in order to enroll in this class.  BUSM2280 (m) | 2 |
|  |  | **^ Milestone course** |  | **Semester Credit Hours** | **14** |
|  |  |  |  | **TOTAL SEMESTER HOURS** | **60-61** |

c = Can be concurrent m = Must be concurrent

\* All incoming students will be required to provide ACT scores or take a placement test. Based on their scores, students will be placed in appropriate English and mathematics courses. Successful completion of developmental English, and mathematics prerequisites require a grade of C- or above in the course. Developmental reading, writing, and mathematics course prerequisites can also be attained through placement testing. See the [Standardized Testing Cutoff Scores](https://www.ncstatecollege.edu/cms/media-custom/PDF/_Fdrive/Policies%20Manual/Final%20PDFs/14-202.pdf) for specific tests and test scores.

The College strongly recommends that students be covered by hospitalization insurance, which can be purchased through a private carrier. To obtain a brochure regarding insurance, contact the Student Success Center. (Rm 103 Kee Hall) or call toll free 888-755-4899, ext. 4761 or locally 419-755-4761.

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| **HUMANITIES ELECTIVES** | | | | |
| Complete | Course Number | Course Title | Prerequisites | Credits |
|  | HIST1010 | American History I |  | 3 |
|  | HIST1030 | American History II |  | 3 |
|  | PHIL1010 | Western Philosophy |  | 3 |
|  | PHIL1110 | Ethics |  | 3 |