

# Web Strategy Team Meeting Minutes - 10/13/05

Present: Matt Cupach, Bob Matney, Niki Workman, Betty Wells & Peg Moir

Absent: Keith Stoner & Deb Hysell

Guest: Tom Pendergast

\* Betty introduced Tom and said that she had asked him to sit in on the meeting.

\* Template Possibilities - Discussion about what options were available for implementing a trial web template. Was decided that Bob would investigate what free options are out there to help start this. Loose target is to first come up with something that could work for faculty pages while still allowing FrontPage access for advanced users. Bob will report back to the group.

\* Draft Office/Departmental Site Review List and Methodology - Mrw introduced his draft rubric for reviewing individual office/departement web sites. Much discussion was had about it with an item added about how well a given area is stating the NC State value proposition advertising message. Discussion about eventually moving to portals based on demographics would help eliminate some of these issues. Eventually, Team agreed that it was a good idea but then brought up the issues of how to implement this review with what responsibilities for which staff. Matthew stated that he believed this would be an ideal project for DMT interns and Team agreed. He will investigate possibilities and get back to the group with a time frame and numbers of available students.

\* ADA & 508B Compliance - Mrw shared that FrontPage 2003 (and possibly XP?) has a built in accessibility issues checker. Discussion ensued that this could be a piece of the site review process or a job for an intern for just fixing 508b issues or could be a report issued to the relevant pagemaster whose job it would be to fix the issues. Will wait to see what Intern staffing may be available before developing an action plan.

\* Foundation/IA sites - Betty said that they will have "something" live by the first of the year. She is working with her people to make this happen.

\* Homepage/Nav bar redesign wish lists - Discussion ensued that there may be a backlash for any redesign as people hate when their websites change. Mrw stated his "requests" and wish lists to date for the homepage and nav bar redesign. Team added more demogrphics support to the homepage and addressign the alignment of the pages form left and small res to centered at least if not using a higher resolution. Team will revisit this at next meeting and create an action plan.

\* Usability testing wish lists - Mrw shared his ideas for critical user tasks to run usability testing on for the site. Discussion ensued about other possibilities for gathering user feedback - specifically student surveys and talking with student services personnel. It was agreed to use a multi-pronged approach to capture data through all these means to get a feel on the strengths and weaknesses of the site. Mrw will bring an action plan back to the group for further discussion.

\* Next Meeting: Thursday, October 27, 3:30pm - 141 Kee Hall

\* tabled until next meeting due to time constraints: 3rd level See Also, Web Style Guide, Integration of CD materials, Road map Priorities/time line