# Strategic Initiatives (MEANS) and Learning & Growth linked to AQIP Categories

Strategic Plan			AQIP Categories								
Strategic Focus	Strategic Initiatives	1 - Helping Students Learn	2 - Accomplishing Other Distinctive Objectives	3 - Understanding Students' & Other Stakeholders' Needs	4 - Valuing People	5 - Leading & Communicating	6 - Supporting Institutional Operations	7 - Measuring Effectiveness	8 - Planning Continuous Improvement	9 - Building Collaborative Relationships	
Focus 1 - Enhance	Program & Service Review	Χ							Х		
Quality Through	Industry Certification & Licensure	Х							Х		
Continuous Improvement	Program & Service Development					Х					
Focus 2	Academic Preparation for College									Х	
Improve Preparation for	Career Planning & Goal Development			Х							
College	Overcoming Financial Barriers			Х							
Focus 3	Developmental & Gateway Course Success	Х									
Improve Student	Success Skills	Х									
Success	Critical Thinking	Χ									
Focus 4 - Improve	Transfer Awareness & Assistance			Х							
Successful Transition	Job Search Skills Development &			Х							
	Assistance										
Focus 5 - Enhance	Workforce Development Strategic Plan		Х								
Regional Development	Enhance Entrepreneurship		Х								
	Human Capital				Χ						
Learning & Growth	Information Capital							X			
	Organizational Capital					Х	Х				
	Community Capital					X				X	

### **AQIP Category One: Helping Students Learn**

HELPING STUDENTS LEARN focuses on the design, deployment, and effectiveness of teaching-learning processes that underlie your organization's credit and non-credit programs and courses, and on the processes required to support them.

# **AQIP Category Two: Accomplishing Other Distinctive Objectives**

ACCOMPLISHING OTHER DISTINCTIVE OBJECTIVES addresses the key processes (separate from your instructional programs and internal support services) through which you serve your external stakeholders — the processes that contribute to achieving your major objectives, fulfilling your mission, and distinguishing yours from other educational organizations.

#### AQIP Category Three: Understanding Students' and Other Stakeholders' Needs

UNDERSTANDING STUDENTS' AND OTHER STAKEHOLDERS' NEEDS examines how your organization works actively to understand student and other stakeholder needs.

## **AQIP Category Four: Valuing People**

VALUING PEOPLE explores your organization's commitment to the development of your faculty, staff, and administrators.

#### **AQIP Category Five: Leading and Communicating**

LEADING AND COMMUNICATING addresses how your leadership and communication processes, structures, and networks guide your organization in setting directions, making decisions, seeking future opportunities, and communicating decisions and actions to your internal and external stakeholders.

#### **AQIP Category Six: Supporting Institutional Operations**

SUPPORTING ORGANIZATIONAL OPERATIONS addresses the organizational support processes that help to provide an environment in which learning can thrive.

#### **AQIP Category Seven: Measuring Effectiveness**

MEASURING EFFECTIVENESS examines how your organization collects, analyzes, distributes, and uses data, information, and knowledge to manage itself and to drive performance improvement.

#### **AQIP Category Eight: Planning Continuous Improvement**

PLANNING CONTINUOUS IMPROVEMENT examines your organization's planning processes and how your strategies and action plans help you achieve your mission and vision.

# **AQIP Category Nine: Building Collaborative Relationships**

BUILDING COLLABORATIVE RELATIONSHIPS examines your organization's relationships – current and potential – to analyze how they contribute to the organization's accomplishing its mission.