

General Info / Target Population

Intervention Name	Strategic Planning Process
Start Date	September 2007
Intervention Type	Non Direct
Intervention Description	Achieving The Dream served as a precursor to development of a new strategic planning process at NC State. Historically, data-informed planning has been a very weak area for the college. It was even cited as the top deficiency on employee surveys completed in 2004 and 2005. The initial Achieving the Dream proposal filed by the college with KnowledgeWorks in 2006 was not funded due to lack of allocated funds -- NC State was not one of the original colleges selected for the project. Nonetheless NC State established a \$50,000 institutional account to fund the strategies budgeted in the proposal, which is renewed for the 2007-08 year and for the 2008-09 year. The college decided to expand this methodology of data-informed planning and budgeting college-wide for the 2007-08 year as an AQIP Action project. The planning process adopted by the College establishes high-level initiatives that can be completed within a two-year period. Once the initiatives are established, division chiefs oversee a series of planning steps resulting in goals and detailed strategies for fulfilling the initiatives. The strategies must be supported by data, and presented in the special format essentially justifying the request above and beyond annual budget allocations. The Achieving the Dream Initiative has been one of the five high-level strategic initiatives, and has exemplified how this process can work. During the initial planning year, four AtD project proposals were submitted for review to the Core Team which unfortunately exceeded the \$50,000 allotment. The Core Team used a pay-off matrix to evaluate the proposals and determine funding levels, which were in turn forwarded to the Planning Committee for final recommendation to the President. Again this spring, the Core Team likewise received several proposals which it is reviewing for investment.
Type	Board of Trustees, Budgeting Process, Committee or Governance Structure, Improved Use of Data, Institutional Effectiveness, Institutional Research
Content Area	
Target Population	
Estimate the number of students enrolled or otherwise benefiting from intervention this term	N/A
Do students have to satisfy certain criteria to take part in the intervention?	None
Are any special efforts made to recruit students to take part in the intervention?	None

Evaluation

Brief description of Evaluation	The planning model developed by the College has several evaluation strategies: • Narrative status reports of strategic plan reporters on the implementation of each strategic initiative from the prior year. • Status updates on the strategic plan based on findings of the reporter, tracking every strategic initiative, task statement and action plan. Status, as decided by the full Planning Advisory Council (PAC), could include: retire/complete; retire/assimilated; on schedule; behind schedule; delete/abandoned; delete/subsumed. •Dashboard Report. These will entail ongoing performance measures of institutional effectiveness that are annually benchmarked against prior years' performance. These benchmarks will tie to the Board vision statements, with the assumption they will be relevant regardless of the specific strategic initiatives chosen. The PAC will select an initial set of dashboard indicators during Summer 2008. •PAC Self-Assessment. This will be an annual survey taken by PAC members
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ranking the effectiveness of the College's planning procedures against 10 planning standards identified when the model was created. These will also be rated on a Likert scale. It is difficult to numerically measure the impact of an improved planning process. The hope is that these evaluation tools are implemented, as is happening with the quarterly update reports, they will continue annually and the college will have better management data upon which to base future funding decisions.

Comparison group	N/A
Number of terms, planning to track the outcomes of students in the intervention	
Impacted Measures	N/A
Uploaded FileName	AtD Planning Committee Report